

2026 Fall Fest Parade Application

Parade Registration

111th Fruita Fall Festival Parade

Saturday, September 26, 2026 | 10:00 a.m.

The Fruita Fall Festival Parade is the highlight of festival weekend and one of Western Colorado's favorite traditions! Each year, thousands of spectators line Aspen Avenue to celebrate our community with creative floats, local businesses, nonprofits, schools, clubs, classic vehicles, equestrian groups, marching bands, and more.

This year's theme, **Roots & Revelry**, celebrates Fruita's rich agricultural heritage, pioneering spirit, and 111 years of Fall Festival traditions. We encourage participants to incorporate the theme into their entries through decorations, costumes, music, and creative storytelling.

Before you register, please note:

- Parade lineup begins at **8:30 a.m.** on Saturday, September 26.
- The parade steps off promptly at **10:00 a.m.**
- Entries will be judged on creativity, overall presentation, and incorporation of the **Roots & Revelry** theme.
- A signed participant waiver will be required for everyone participating in your entry.
- Parade entries are **\$20** and payment is due upon registration.
- Space is limited and registrations will be accepted until the deadline or until the parade reaches capacity.

We can't wait to celebrate Fruita's history and future with you!

This is the name that the parade announcer will use as your float goes past the judges.

Name of Group*

Contact Person's Name*

All communication will be sent via email

Email*

This is the estimated number of participants. You can use a general guess.

Number of people in group

This is used so we know how much space to give your float for the line up. Accuracy is important, so please overestimate what is needed.

Estimated length in feet*

Select all that apply

Type of Entry*

- ☐ Float
- ☐ Equestrian/Animals
- ☐ Band/Musical
- ☐ Tractor
- ☐ Vehicle (groups limited to 15 per entry)
- ☐ Dance Team
- ☐ Other

This will be used for the parade announcer to say as your float goes past the judges table. Tell us about your group or organization.

Description of Float

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Thank You for Registering!

Your parade registration has been received!

We're excited to have you join the **111th Fruita Fall Festival Parade** as we celebrate **Roots & Revelry** - honoring the people, traditions, and community spirit that have made Fruita Fall Festival a beloved tradition for more than a century.

What happens next?

Your registration will be reviewed by our team. Prior to the parade, you'll receive an email with:

- Your parade lineup number and staging instructions
- Check-in information and arrival times
- Participant waiver(s)
- Complete parade rules and safety requirements
- Judging information (if applicable)
- Additional event details

Please watch your email as the festival approaches.

If you have any questions, please contact:

Allie Daniel

Fruita Area Chamber of Commerce

(970) 858-3894

allie@fruitachamber.org

Thank you for helping make the **111th Fruita Fall Festival Parade** one of Colorado's favorite community traditions. We can't wait to see your creativity come to life!